Welcome to MobileDay

MobileDay is a mobile technology that allows smartphone users to auto-dial into any call with

one simple tap

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Kickoff Call Agenda

- What is MobileDay Advantage
- How does MobileDay Advantage save your company money?
- MobileDay Advantage User Benefits
- Current Onboarding Status
- What is the MobileDay Quick Start Program?
- Launching the Quick Start Program
- Quick Start Program Timeline
- Increasing Adoption and Usage
- Asset Library – Brandfolder
- App Training
- Next Steps
- Your MobileDay Contact

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What is MobileDay Advantage?

Your company has signed up for MobileDay Advantage, a business solution that provides these additional features :

Dynamic Dialing

Enhanced Data Privacy

A Dedicated Success Team

Usage and ROI Analytics

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Dynamic Dialing

How does MobileDay save your company money?

- o MobileDay automatically detects the caller's location and country code
- o Corporate dialing rules are automatically applied to ensure dependable, lowest-cost dialing into any call
- o MobileDay routes calls through existing telecommunications infrastructure, lowering both mobile and international calling costs

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MobileDay Advantage User Benefits

After downloading MobileDay, employees may :

Join audio calls and online meetings with a single tap

Notify attendees when running late

Start or join a call without a calendar invite

Easily dial anyone in Contacts or by using keypad

Set up meetings with saved conference account information

Join online meetings such as WebEx®, GoToMeeting®, Hangouts, Lync, FaceTime and more

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Onboarding Status

Current Status of MobileDay Onboarding

- ☑ Dialing rules are in place

- ☑ Security features are activated (host sync is turned off)

- ☑ Employees already using the app have been informed of your new status as a MobileDay Advantage company

- ☑ Aggregate data and insights are being collected for future reporting

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Quick Start Program Overview

The MobileDay Quick Start Program is a 30 day customer onboarding, training, and enablement process. It contains a series of milestones, including :

Technical Deployment	Live User and Admin Training	Internal Corporate Communications

Additionally, the Quick Start Program kicks off a long-term customer communication, support, and reporting on behalf of the Customer Success Team.

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Quick Start Program Contents

The more employees adopt the technology, the more time and money your company will save

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The Quick Start Program ensures that you have the tools that you need to influence employee adoption and usage

What we provide :

- o Welcome email template

- o Training webinar invite email template

- o 30 minutes training webinar

- o Training webinar follow-up email template

- o Training videos and how-to materials

- o Content to post in your internal app store

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Quick Start Program Timeline

Quick Start Components and Sample Timeline

Aggregate Data Collection for Reporting Activated				
Security Features Activated		App Included in Corporate Communications	MobileDay in Corporate App Store	Live Training Webinar
Dialing Rules Implemented	Kickoff Call and Admin Training	Welcome Email Sent	Webinar Invite Email Sent	Webinar Recording Sent

30 Day Reporting Check-Ins with Customer Success Manager

Premium Support and On-Demand Training

24 Hours   **7 days**   **30 days**

Legend:
- Training
- Customer Internal Communication
- Technical Implementation
- Reporting Meetings
- Customer Support

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Increase Adoption and Usage - Recommendations

Use standard company communication formats (your app store, email. etc.)

Encourage app adoption and continued use through periodic reminders

Use MobileDay content and email templates to communicate :
- The many benefits MobileDay offers your employees
- Installation instructions and tips to help employees get the most out of the app

Allow MobileDay to update employees on new features and any app updates

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App Training

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Quick Start Tutorial

- o Download MobileDay
- o Set up conference services as a host
- o Select calendars in MobileDay
- o Customize how you receive notifications
- o Customize the My Day view
- o Create a new event
- o Join an online meeting
- o Tell us how MobileDay is working
- o Make any call directly from MobileDay
- o Add MobileDay to the Today View
- o Respond to MobileDay notifications
- o Recommend MobileDay to peers

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Next Steps

o   Set a 30-day check in and reporting meeting

o   Set a webinar training date and time

o   Start leveraging Quick Start content by sending the welcome
email to your company's employees

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We're Here to Help

Your support issues and questions are my top priority.
Contact me at any time.

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